



UBE
Academy

ABOUT US

Experts in experience-based learning

FACTS & FIGURES

Our group in a nutshell

- Delivering management trainings since 2007
- Combined 2.000+ days of training for Siemens AG alone
- Conducting trainings in 5 languages on all major continents
- Customized trainings focused on production companies
- Team of highly experienced trainers in all fields of business
- Fully equipped studio for live streaming & web-training recordings
- Offices in Berlin, Nürnberg and Düsseldorf



UBE
Academy



OUR PHILOSOPHY

What sets us apart in the world of learning

- We believe in the power of practical experience. The most effective way for leaders to learn is by applying acquired knowledge to their daily jobs.
- PowerPoint presentations and pure lecture style trainings are lacking efficiency.
- We combine new techniques of learning: hybrid approaches through workshops, seminars, e-learning, gamification, simulations and one-on-one coaching.
- Our formula for successful training measures:

Value Added = Knowledge x Understanding x Implementation



UBE
Academy



OUR PORTFOLIO

We can offer a wide range of trainings

Leadership & Business Development

- Business Model Design & Transformation
- Strategic Management & Business Planning
- Leading the Digital Business Transformation

Sales & Marketing

- Fundamental in sales of technology
- Pricing and Negotiation Excellence
- Marketing for Service Offerings

Technology and Innovation

- SCRUM and Agile methods
- Innovation Management

Procurement & Supply Chain Management

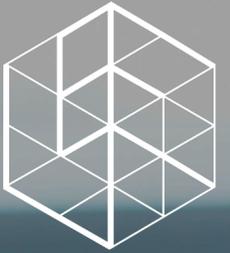
- Commodity Management
- Strategic Procurement
- Analysis Methods in Procurement

Finance & Controlling

- Why finance Matters
- Finance Controlling for experts
- Project Controlling
- Value Engineering & Design to Cost

Production & Maintenance

- LEAN Management
- Operational excellence / TPM



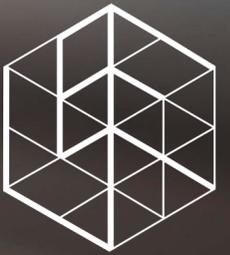
UBE
Academy



OUR FORMATS

From classic on-site classroom to live streaming

- On-site classroom trainings in different locations worldwide
- Web-based live trainings
- Gamification with Serious Games (on-&off-line)
- Entire production stream for training videos
- Blended learning programs
- Return-on-learning metrics



UBE
Academy



OUR EXPERIENCE

Examples of our recent training achievements

- Certified trainers for Siemens Learning Campus for more than 15 years
- Rollout of “Applying Digitalization to your Business” for international player with 3000+ participants worldwide
- Live-streaming format for 1200+ managers of an international technology company on new target systems and strategy
- Gamification with Serious Games (on- & off-line)
- Conducted Training programs for over 30 different international technology companies to date

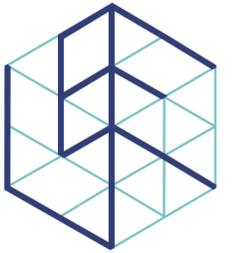


UBE
Academy



OUR TEAM

Knowledge + Experience + Empathy = Your success



UBE
Academy

We are experts in

- Engineering
- Sales & Marketing
- Finance & Commerce
- Supply Chain Management
- Digitalization
- Strategic Management
- Leadership & Change Management



150+ years of combined business expertise at your service

THANK YOU



UBE
Academy

www.ube-academy.com

BERLIN – NÜRNBERG – DÜSSELDORF